



# DORETHIA CONNER

Candid • Energetic • Knowledgeable

## Personal Finance Coach Offers Strategies for “Real” People!

**R**obbing Peter to Pay Paul. Rubbing Two Nickels Together. Living Paycheck to Paycheck. Dorethia Conner has heard them all. Not just because of her more than five years experience teaching people about personal finance, but because at one time in her life, she rehearsed and demonstrated them on a number of occasions.

Conner, a single parent of two, found herself in a financial tailspin and knew that change was imminent but could not immediately find the help she needed. “No one taught me the ABC’s of finance. I had to wing it,” stated Conner. It was then that the Finance major took action to become a master of her own money and resolved to help “real people” with money and debt management. She then established **Conner Coaching** – positioning herself as a personal finance coach and speaker in January 2008.

The “real people” represent the average person who has either convinced themselves that hiring someone to help them is unaffordable or not worth their time—Conner adamantly disagrees.

“Those are the people who need help the most or else they will continue the cycle and pass it on to the next generation,” exclaimed Conner.

Her own story of financial recovery serves as one of the best resources for timid or undecided clients. “I want my clients to know that I’m on their side. There are things that are born out of the experience that you can’t share unless you’ve been there. I’ve been there and I can help.”

Conner’s clientele includes those from all walks of life, many of whom will convey that her honest and straightforward

advice is what causes them to make fundamental shifts toward debt-free living.

Her services are vast – including one-on-one sessions, group workshops, seminars, teleconferences and on-line coaching.

“My goal for every client is to cultivate a life-changing mindset about handling their money and becoming more disciplined regardless of their income. When they can do that and implement the strategies we’ve outlined for them, that’s rewarding to me,” stated Conner.

## Personal Finance Coaching

is available nationwide  
via Internet and telephone.

Special coaching rates  
**AVAILABLE NOW!**

Dorethia is available for  
seminars and speaking  
engagements for your  
group or organization.

To schedule a complimentary  
30-minute consultation with  
Conner Coaching, visit  
**[www.dorethiaconner.com](http://www.dorethiaconner.com),**  
Call **800.962.2491** or Email  
**[info@connercoaching.com](mailto:info@connercoaching.com)**  
for more information.

*Dorethia has a MBA in Finance and has worked in the corporate finance sector for over ten years.*



**ACHIEVE YOUR MONEY MANAGEMENT GOALS NOW! REAL SOLUTIONS FOR REAL PEOPLE!**